

Lean Launchpad Autumn 2016 Schedule

Date	Week	Lecture	Topic	Time	Room
15-Sep	Week 1	Lecture 1	Intro, Business Models, Customer Development	all day (9-6pm)	RSM LT 2.28
16-Sep	Week 1	Workshop 1	Customer Discovery practice for the real world	all day (9-6pm)	RSM LT 2.28
21-Sep	Week 2	Lecture 2	Value Proposition	5-8pm	RSM 3.03
28-Sep	Week 3	Lecture 3	Customer Segments	5-8pm	RSM 3.03
05-Oct	Week 4	Lecture 4	Channels	5-8pm	RSM 3.03
12-Oct	Week 5	Lecture 5	Customer Relationships, Get/keep/Grow	5-8pm	RSM 3.03
19-Oct	Week 6	Lecture 6	Revenue Model	5-8pm	RSM 3.03
26-Oct	Week 7	Lecture 7	Partners	5-8pm	RSM 3.03
02-Nov	Week 8	Lecture 8	Resources and Costs	5-8pm	RSM 3.03
09-Nov	Week 9	Workshop 2	Presentation Skills Training	5-8pm	RSM 3.03
16-Nov	Week 10	Lessons Learned	Lessons Learned Presentations, Team 1-10	all day (9am-6pm)	RSM LT 2.28