



Sponsor & Exhibitor Prospectus

SynbiTECH 2020: Building a multibillion-dollar synthetic biology industry

Evolve, Enable, Expand: Engineering the future with Synthetic Biology

When: 6-7th July 2020

Where: QEII Centre, Broad Sanctuary, Westminster, London, SW1P 3EE

Website: www.synbitech.com

SynbiTECH 2020 is the 2nd annual forum for experts engaged in synthetic biology business, investment, policymaking, science and research. The event will focus on key opportunities to build a multibillion-dollar synthetic biology industry and grow the bio-economy.

Leading experts from around the world will converge in London to exchange knowledge, share expertise and discuss the many opportunities created by the synergy between biology, engineering and technology. International, world-leading speakers will share their opinions, insights and expertise as we accelerate towards realising synthetic biology's true potential.

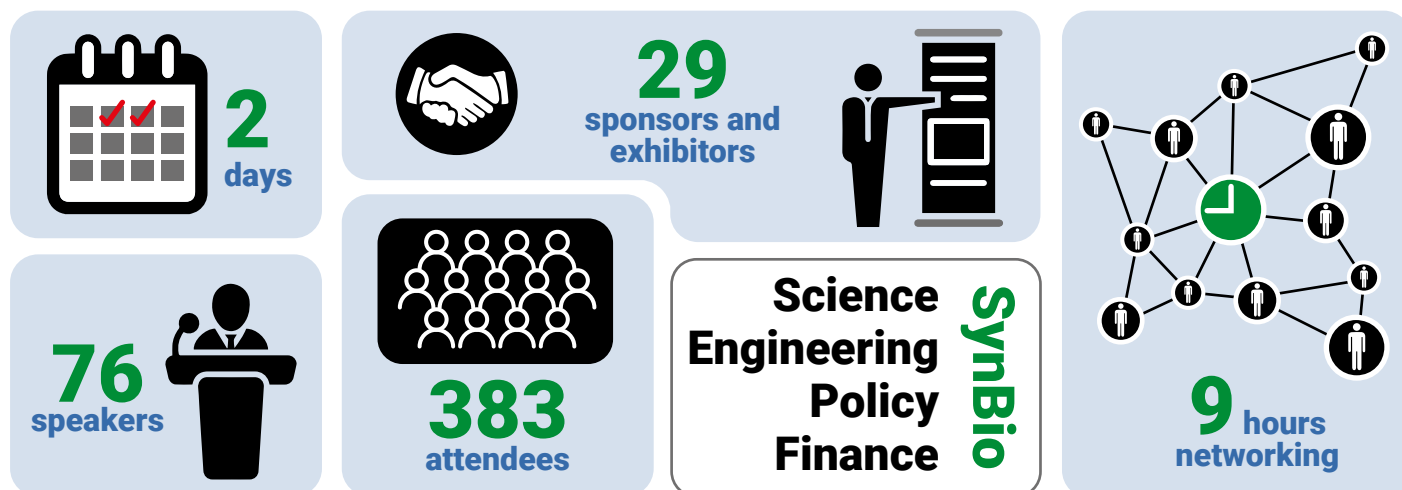
Based on the success of last year's event, SynbiTECH 2020 is expected to see over 600 delegates attend. This is the ideal platform to meet international media, network with industry peers and showcase your latest innovation amongst world leaders in synthetic biology.

The event will be held at the prestigious QEII Centre in Westminster, at the heart of Whitehall. A variety of advertising opportunities are available, including the conference brochure, technology showcase and conference hall. Platinum, Gold and Silver sponsorship packages are also available, designed to offer maximum exposure before, during and after the conference.

Exhibition spaces are limited to only 30 stands, positioned optimally in high footfall areas throughout the venue.

This is a unique opportunity to profile your company to a global customer base. Sponsor SynbiTECH 2020 now or secure one of the limited exhibitor spaces available. Contact John Collins (details in footer) to secure your booking.

SynbiTECH 2019: a resounding success



Further details and enquiries

Dr John L Collins – SynbiCITE
 ✉ john.collins@synbicite.com
 ☎ +44 (0)7876 750 624

Laura McKay – SynbiCITE
 ✉ l.mckay@imperial.ac.uk
 ☎ +44 (0)20 7594 9902

PLATINUM Sponsorship Package

Headline sponsorship of entire event and co-sponsorship of the champagne networking reception (day 1) plus co-sponsorship of all coffee breaks throughout the event

£15,000 +VAT (1 available)

Summary

- X1 presentation slot within main programme (subject to meeting presentation criteria)
- Branding throughout conference and during networking events
- Branding on key conference literature
- Exhibition stand
- X3 delegate passes for the full event
- X3 additional guest passes for colleagues to join the champagne reception (day 1)

Online

- 100 words about your company to feature alongside your logo on the SynbiTECH event website (sponsors page)

Logo present on

- The holding slides throughout the day's conference presentations (Platinum sponsor's logo to be prominently placed above other sponsors)
- Signage in the registration area (*to be supplied by SynbiCITE*)
- Signage in main conference networking area (champagne reception and coffee breaks)
- Sponsors acknowledgement slide – Closing presentations of day 1 & 2
- Inside sponsors page of delegate brochure

Exhibition

- 3m x 2m exhibition space (includes Wi-Fi, table, x2 chairs and power supply)

Champagne networking reception

- Acknowledgement by the co-chairs
- X3 places for representatives of your company/guests to attend the drinks reception
- Marketing literature to be displayed in the drinks reception area (*provided by the sponsor*)

Coffee breaks

- Logo on all coffee break slides
- Logo to be displayed on table tent cards around the coffee break area

Other

- Acknowledgment by the co-chairs at the opening and close of conference
- Named inclusion in the SynbiTECH 2020 brochure including a **full-page advert** (*provided by the sponsor*)
- Marketing material displayed in networking areas throughout the conference

All sponsorship packages include

- Online promotion: Company logo and profile on www.synbitech.com/sponsors
- 25% off the full price delegate fee for additional colleagues or business partners outside of places specified in each

"Pretty much everyone we were looking to connect with in the synthetic biology and industrial biotechnology community was there - we got weeks of customer development done in two days! An excellent opportunity to present our multi-enzyme immobilisation and biocatalysis enhancement system to such an informed and prestigious audience."

Grant Aarons, Fabric Nano

GOLD Sponsorship Package

Includes: event sponsorship and co-sponsorship of champagne networking reception on day 1

£7,500 +VAT each (5 available)

Summary

- Branding throughout conference and during networking events
- Branding on key conference literature
- 3m x 2m exhibition space (includes Wi-Fi, table, x2 chairs and power supply)
- X2 delegate passes for the full event
- X2 additional guest passes for colleagues to join the champagne reception (day 1)

Online

- 100 words about your company to feature alongside your logo on SynbiTECH event website (sponsors page)

Logo present on

- The holding slides throughout the day's conference presentations
- Signage in the registration area (*supplied by SynbiCITE*)
- Signage in main conference networking area (champagne reception and coffee breaks)
- Sponsors acknowledgement slide – Closing presentations of days 1 and 2
- Inside sponsor's page of delegate brochure

Exhibition

- 3m x 2m exhibition space (includes Wi-Fi, table, x2 chairs and power supply)

Other

- Acknowledgment by the co-chairs at the opening and close of conference
- Named inclusion in the SynbiTECH 2020 brochure including a **full-page advert** (*provided by the sponsor*)
- Marketing material displayed in networking areas throughout the conference



Further details and enquiries

Dr John L Collins – SynbiCITE

✉ john.collins@synbicite.com

☎ +44 (0)7876 750 624

Laura McKay – SynbiCITE

✉ l.mckay@imperial.ac.uk

☎ +44 (0)20 7594 9902

SILVER Sponsorship Package

Includes: event sponsorship

£3,500 +VAT each (5 available)

Summary

- Branding throughout conference
- Branding on key conference literature
- Exhibition stand 3m x 2m exhibition space (includes Wi-Fi, table, x2 chairs and power supply)
- X2 delegate passes for the full event
- X2 additional guest passes for colleagues to join the champagne reception (day 1)

Online

- 100 words about your company to feature alongside your logo on SynbiTECH event website (sponsors page)

Logo present on

- The holding slides throughout the day's conference presentations
- Signage in the registration area (*supplied by SynbiCITE*)
- Signage in main conference networking area
- Sponsors acknowledgement slide – Closing presentation of days 1 and 2
- Inside sponsor's page of delegate brochure

Other

- Acknowledgment by the co-chairs at the opening and close of conference
- Named inclusion in the SynbiTECH 2020 brochure including a **half-page advert** (*provided by the sponsor*)
- Marketing material displayed in networking areas throughout the conference



“SynbiTECH 2019 was one of the best conferences I’ve attended in years. Diverse and stimulating at its heart. A real showcase of biodesign and synthetic biology and the incredible future potential of these areas.”

Tom Ellis, Imperial College London

Exhibiting in the technology showcase

£1,950 +VAT

Online

- Logo displayed on 'Exhibitors' webpage

Exhibition area

- 2m x 2m exhibition space (Wi-Fi access, a table, x2 chairs and power supply)
- Opportunity to display own stand (price on application according to size and area covered)

Other

- X1 delegate place for representatives of your company to attend Conference and man the stand
- X2 guests to attend Champagne Reception and Closing Reception
- Named inclusion in the SynbiTECH 2020 brochure (advertising is extra – see below)



Further details and enquiries

Dr John L Collins – SynbiCITE

✉ john.collins@synbicite.com

☎ +44 (0)7876 750 624

Laura McKay – SynbiCITE

✉ l.mckay@imperial.ac.uk

☎ +44 (0)20 7594 9902

Advertising – Synbiotech 2020 Brochure

Inside front cover	£1,000 (reserved for Platinum Sponsor, X1 available)
Inside back cover	£1,000 (X1 available)
Back Cover	£1,000 (X1 available)
Whole page	£400
Half page	£300

NB: Advertising does not include any conference delegate places or delegate ticket price reduction



“Comprehensive programme, thoughtfully put together to get a good picture of the growing UK as well as global synthetic biology scene. An event not to miss.”

Evi Dimitriadou, Lonza

Further details and enquiries

Dr John L Collins – SynbiCITE

✉ john.collins@synbicite.com

☎ +44 (0)7876 750 624

Laura McKay – SynbiCITE

✉ l.mckay@imperial.ac.uk

☎ +44 (0)20 7594 9902